Kevin Zazzali

Work   www.zaz.nyc
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Experience

7/2022 - Present   UX Director • Morgan & Morgan

Manage two hires in all UX design and research work across multiple products
Establish, maintain and evolve design library for all Salesforce-related work
Put team on Figma and formalized all research in Notion

4/2021 - 7/2022   Senior UX Designer • Litify

Supported various product lines (eBilling, Litify Email, Litify Referral Network)
Created design libraries and standards for all of the UX and Product team to follow

3/2019 - 4/2021   UX Designer • Litify

Created the vision, initial UX & UI for Docrio - Litify's document mgmt. & gen. solution
Built wire-framed prototypes and UX interaction workflows
Liaised with product and engineering leaders to spec initial functionality needs

9/2018 - 12/2018   UX Designer • Shift7 Digital

Designed all lo-fidelity wireframes during a website redesign of a Fortune 500 client

2/2017 - 7/2017   Product Designer • PowerForward by Coach K

Redesigned the PowerForward product, and the company's marketing site

7/2013 - 9/2015   Graphic Designer • Yosi Samra

11/2011 - 6/2013   Web Designer • Donald Pliner

3/2010 - 11/2011   Graphic Designer • JustFab

Education

2016   General Assembly • User Experience Design Immersive

2006   Loyola University Maryland • BA in Communications | Journalism

Tools

Figma, Jira, Confluence, Notion, Salesforce, Pendo, Adobe CC